

We are HELL ENERGY

Our mission is to become the leading brand in every country where we are present, providing our consumers with premium quality at an affordable price.



One of the world's largest
energy drink
manufacturers

60+
Countries

Market leader position in
numerous countries



Unparalleled capabilities

We are proud to say that the HELL group is the only one to hold market-leading brands in multiple countries, with its own state-of-the-art filling plant and aluminum can manufacturing facility, which provides an unparalleled strategic position on a global scale.



HELL NIGHT+

+MATE +20% CAFFEINE B2 B3 B5 B6 B12 VITAMINS



NIGHT IS THE NEW DAY



GIVES YOU
POWER
LIKE HELL

*reference to the HELL Classic energy drink.



FROZEN
RED ORANGE



ARCTIC
PEAR



GIVES YOU
POWER
LIKE HELL

PORTFOLIO



WATER
88,2%



SUGAR
10,4%



CITRATES
0,6% citromsav + nátrium citrát
(savanyúságot szabályozó anyag)



CARBON DIOXIDE
szén-dioxid



KOFFEIN
32 mg/100 ml



FLAVORING



VITAMINS
5 különböző B vitamin



GLUCURONOLACTONE AND INOSITOL



MAIN INGREDIENTS OF HELL ENERGY DRINKS



PORTFOLIO



WITH REAL COFFEE EXTRACT

ICE COFFEE
Latte

- MILK 
- ARABICA AND ROBUSTA COFFEE 
- KOFFEIN (40 mg/100 ml) 
- SUGAR* High-quality EU* sugar 
- WITHOUT PRESERVATIVES (UHT treated) 
- IN ENVIRONMENTALLY CONSCIOUS PACKAGING IN AN ALUMINUM CAN 



MAIN INGREDIENTS OF HELL ICE COFFEE

*Our Slim Vanilla and Slim Hazelnut products contain naturally occurring sugars